



2020 Annual Report

To all current and future supporters of Last Chance for Animals:

Last Chance for Animals (LCA), known as “The FBI of Animal Rights,” is an international nonprofit organization dedicated to fighting animal cruelty. LCA’s Special Investigation Unit (SIU), conducts in-depth undercover investigations to expose horrible cruelty and misuse of animals. The SIU team focuses on validating information, detecting suspect activity, exposing illegal or unethical activities and reporting them to local, state and federal authorities for prosecution. The information obtained in LCA’s investigations is used to develop campaigns, provide grassroots education and outreach to the public and draft legislation that will bring real permanent changes for animals.

LCA recognizes all animals as sentient beings that should not be subjected to exploitation by humans for food, entertainment, clothing or scientific curiosity and deserve to live their lives free from pain. LCA advocates conscious and informed lifestyle decisions and is committed to disseminating truthful information about societal animal abuse in order to improve the manner in which animals are treated worldwide.



[Here are Some of LCA's Investigative Work and Campaigns](#)
[Combatting Animal Abuse in 2020](#)



[LCA CONTINUED TO FIGHT FOR THE ANIMALS DURING 2020](#)

With COVID ravaging the world and going on much longer than anyone expected, people have been desperate to understand what caused the outbreak so we can prevent it from happening again. It has become apparent that COVID is a zoonotic disease – one that originated with animals and transferred to humans, making this pandemic the most recent example of how the consumption, farming and capture of animals can work against humanity in ways we never imagined. Although there were many restrictions during 2020 because of COVID, LCA continued to fight for the animals.



Baby goats at Escarpment's Edge Dairy

LCA UNDERCOVER INVESTIGATION EXPOSES ANIMAL SUFFERING AT ESCARPMENT'S EDGE DAIRY:

In January 2020, LCA released an undercover investigation conducted into the practices at Escarpment's Edge Dairy (EED), a goat farm in Caledon, Ontario, in the fall and winter of 2018, where the owner and former director of the Ontario Goat Breeder's Association raises goats and has supplied products to Hewitt's Dairy, a member of the Gay Lea Foods Co-operative. LCA's investigator witnessed goats being dragged and pulled by their legs, goats crawling on their knees with overgrown hooves and goats with lesions and infections. Inadequate fencing and dangerous conditions resulted in goats escaping from their pens and one goat falling into a pit. Baby goats, separated from their mothers were heard crying out at the farm. On one occasion, the owner of EED told LCA's investigator that he "may have done some danger in there" in regards to a baby goat when he was tube feeding it. Due to concerns about the care and wellbeing of the animals at EED, LCA filed complaints with the Ontario Society for the Prevention of Cruelty to Animals (OSPCA), the Ontario Ministry of Agriculture, Farm and Rural Affairs (OMAFRA) and the Ontario Provincial Police (OPP). The complaint was filed based on concerns that EED may not have met certain standards of care prescribed by the OSPCA Act as well as certain standards under the Recommended Code of Practice for the Care and Handling of Farm Animals – goats. EED was inspected multiple times because of the police complaint.



Activists with rescue dog Seorak at Seoul, South Korea press conference – 2nd day of BokNal 2020

LCA & ANIMAL LIBERATION WAVE WORKING TOWARDS STOPPING THE DOG MEAT TRADE IN S. KOREA:

LCA launched sister organization Animal Liberation Wave (ALW) in November 2017 to put an end to the S. Korean dog meat trade that tortures and kills over one million dogs annually. LCA and ALW are working towards unifying the conflicting legal status of dogs to ‘companion animals’ only, which will effectively end the dog meat trade. Throughout 2020, LCA and ALW continued the campaign to end the dog meat trade in S. Korea. In May 2020, LCA and ALW staged a demonstration against the S. Korean government’s failure to ban the dog meat trade amid the COVID-19 pandemic. The balloon protest launched an international petition



demanding S. Korean President Moon Jae-in eliminate the dog meat trade. The petition garnered over 65,000 signatures. In July 2020, LCA and ALW, along with weACT and Seorak (a meat dog rescued from a slaughterhouse), delivered an open letter to the Blue House in S. Korea

urging the government to remove dogs from the “livestock” classification in order to put an end to the dog meat trade. The open letter was signed by 37 influential people, including Kim Basinger, Jane Goodall, and Peter Singer.



Seorak, before and after rescue from S. Korean slaughterhouse

In November 2020, LCA and ALW put up a billboard featuring Seorak in one of Seoul Metro’s busiest stations. The billboard featured the message, “Dogs Loved and Dogs Eaten? No Difference!” and raised awareness that dogs tortured, slaughtered and sold for meat are no different than beloved family pets. Seorak’s billboard exposed millions of S. Koreans to the horrible suffering of dogs raised for meat. StopDogMeat.com





EXPOSING ANIMAL CRUELTY – MILLBANK FUR FARM, CANADA: LCA’s undercover investigation at Millbank Fur Farm in Ontario, released in May 2018, documented disturbing accounts of animal neglect. More than three million animals are killed annually in the Canadian fur industry. With the evidence collected, LCA submitted a complaint to the Ontario society for the Prevention of Cruelty to Animals (OSPCA) requesting further investigation. On May 11, 2018, the OSPCA announced that an Ontario mink farm was charged with 14 counts of animal cruelty and stated, “no one is exempt from the law.” The Millbank case remains active and before the Provincial Court in Guelph, Ontario. COVID has delayed the matter due to court closures. The Crown continues to advance the charges against Millbank; if a plea bargain is not reached, the matter is expected to proceed to trial in early 2021. If convicted on all charges, Millbank faces the maximum fine of \$840,000 and 28 years in prison – two years per charge. LCAnimal.org/Millbank



FIGHTING ANTI-WHISTLE BLOWING LAWS IN ONTARIO, CANADA:

During 2020, LCA's legal team was at the forefront of the fight against Ag-Gag Bill 156 introduced in Ontario, Canada in December 2019. LCA testified before the Ontario Legislature about the importance of whistleblowing in animal agriculture and the dangers of Bill 156. LCA also proved that transparency in agriculture is important to Ontarians through a poll of Ontarians and presented the results of the poll to the government, which was published in numerous newspapers across Canada. LCA's op-ed by legal counsel on the importance of transparency in agriculture was shared so widely in the Canadian media that the Ontario Minister of Agriculture responded with his own op-ed. LCA held a joint press conference with Humane Society International - Canada, Animal Justice and Mercy for Animals and presented footage of conditions discovered through undercover investigations into animal agriculture, to show Ontarians why ag-gag bills are dangerous. The bill ultimately passed in June 2020, but there is work being done to repeal this dangerous law. EndAgGagLaws.com



PROTESTS AGAINST PROFESSIONAL BULL RIDER'S AT LOS ANGELES

STAPLES CENTER: In February 2020, LCA along with actress activist Donna D'Errico and a coalition of animal rights organizations, protested Professional Bull Rider's abhorrent abuse of bulls for profit. The demonstration, which was held at the Staples Center in Los Angeles, drew a large crowd of protesters who educated passers-by on the cruelties of bull riding. LCA's petition to ban rodeo events in Los Angeles collected over 20,000 signatures. The protest was aimed at educating the public about the torment bulls endure inside and out of the ring and to urge the Los Angeles City council to ban rodeos and rodeo-type sporting events within the city. Bull riding is a dangerous and cruel rodeo "sport" that jeopardizes both the human rider and the bull. A growing number of jurisdictions already have rodeo prohibitions or restrictions in place. These include Fort Wayne, IN; Pittsburg, PA; Southampton, NY; Pasadena, CA and Chino Hills, CA. Outside of the United States are Auckland, New Zealand; parts of Brazil; Quebec, Canada; and the United Kingdom. [StopBullRiding.com](http://www.StopBullRiding.com)



Fortifying Katale/LCA airfield in Virunga with 2-meter-high Bastion walls



SAVING MOUNTAIN GORILLAS AND SUPPORTING VIRUNGA NATIONAL PARK'S

AIRWING: Virunga National Park, a UNESCO World Heritage site, is Africa's most biodiverse protected area spanning 3,000 square miles and exists to protect 1/3 of the world's wild mountain gorillas and more than one thousand species of mammals, birds, reptiles and amphibians. Virunga has a vision for responsibly harnessing the Park's natural resources to create new opportunities and a brighter future for the four million people affected by conflict who live within a day's walk of its borders. Conservation is key

to the survival of Virunga's mountain gorillas and rich biodiversity. In recent years, poaching and the Congo Civil War have seriously damaged its wildlife population. Fourteen rangers and one driver were murdered in 2020 alone while protecting the land, resources and animals of Virunga National Park. Virunga park's AirWing used LCA donated planes to medivac the injured and transport the fallen Rangers and driver back home to their families. 220 rangers and employees of Virunga have been killed in the line of duty in the last 15 years. Virunga rangers and employees are dedicated individuals who aim to protect Africa's oldest national park and its animals from armed groups, illegal poaching, and land encroachment and bring about peace and prosperity. The rangers go through intensive training, risking their lives on a daily basis to safeguard the Park's exceptional wildlife. LCA continues to be the major supporter of Virunga's

AirWing program. In 2020, construction began on a hangar at Katale/LCA airfield near Virunga's headquarters to safely house the growing fleet of the AirWing's aircraft. This project came after fortifying the entire airfield with 2-meter-high Bastion walls. A functional and modern AirWing program provides the best possible tool to secure the park and reduce threats to Virunga's rangers and wildlife population. The brave Virunga rangers risk their lives daily protecting the park and the wildlife, including the majestic mountain gorilla. Without the bravery and sheer determination of Virunga's rangers, staff, and the AirWing program, the park and the wildlife would cease to exist. LCA has been the major supporter of the AirWing program since 2016, after spending a decade supporting the rangers and mountain gorilla trackers in Uganda and Rwanda.

LCASavingGorillas.org



FUR-FREE FRIDAY PROTEST: LCA's 34th Annual Fur Free Friday demonstration was held on November 27, 2020, and attended by dedicated activists who showed up to safely protest during COVID-19. Since April 2020, there have been outbreaks of the virus on mink farms in over 10 countries, and over 200 people in Europe became sick with

mink-related strains of the illness. Statistics from the USDA showed there have been COVID-19 outbreaks on mink farms in Wisconsin, Utah, Michigan, and Oregon. Demonstrator educated the public on the link between COVID-19 and mink fur farms. Protesters stopped outside retailers still selling fur (Saks Fifth Avenue, Neiman Marcus, and Dolce & Gabbana), urging these companies to go fur-free immediately, and not wait until the California fur ban is enacted in 2023. FurFreeFriday.com

Public Education and Outreach:



Animal News Van: LCA and the Animal News Van (ANV), attends special events, conferences, schools and fundraisers. LCA's custom-made, donated ANV is equipped with two large plasma television screens, a speaker system and led ticker tape. The ANV uses the powerful medium of video to educate citizens about the current conditions animals live in by showing investigative reports and disseminating breaking news stories. Attendees at each event range from 30-300.

LCA's ongoing educational campaigns include extensive efforts to educate the public about animal suffering and ways to combat it using peaceful and lawful methods such as petition-signing, letter-writing, civil disobedience demonstrations and product boycotts. Special emphasis is given to schools to encourage the younger generation to adopt a compassionate, cruelty-free lifestyle.

Throughout the year, LCA was interviewed for television and radio shows, online news outlets and conducted numerous lectures at educational institutions. LCA also organized and attended civil disobedience demonstrations, tabling events and conferences with leaflets and petitions, educating the public about animal cruelty and what can be done to stop it.

Social Media & Websites: LCA strives to educate the public about animal issues through websites, email alerts and social media. These educational tools are valuable resources for the public as they contain information on a variety of animal rights issues, encourage readers to take action and provide an opportunity to update members about LCA's programs. LCA's network of websites and social media includes LCAnimal.org, StopDogMeat.com, FactoryFarm360.org, EndAgGagLaws.com, NoCircusCruelty.com, FurFreeFriday.com, LCASavingGorillas.org, EatCrueltyFree.com, twitter.com/LC4A, instagram.com/lc4a and facebook.com/LastChanceForAnimals.

High Accreditations from Charity Rating Websites: LCA is highly committed to accountability and financial transparency: Better Business Bureau Wise Giving Alliance - give.org - LCA has met all 20 standards and is an accredited charity. GuideStar - guidestar.org - LCA is a Platinum level (highest level) GuideStar participant. Charity Navigator - charitynavigator.com - LCA has received a four out of four-star rating.



Financial Information: LCA is a nonprofit, tax-exempt 501(c) (3) organization funded by over 180,000 individual donors around the globe. Our annual budget is far below that of many other animal advocacy groups. We are committed to using our funds in the most cost-effective and efficient manner possible. In the fiscal year ending December 31, 2020, LCA received a total income of \$4,110,684 broken down as follows:

Donations and contributions	\$ 1,009,449
Bequests	590,681
Grants	575,000
Books & merchandise	206
Gain on sale of securities	110,509
Royalties	4,694
Paycheck protection program	115,752
Interest & dividend income	<u>159,805</u>
Total	\$ 2,566,096

LCA allocates expenditures to Programs, Fundraising and Administration/General.

Programs include expenses directly related to LCA’s work to expose and end animal cruelty and abuse. This includes funding for program activities of undercover investigations and campaigns, purchasing investigative equipment, working with the media and government entities and creating informational materials to inform people about animal exploitation.

Fundraising includes expenses, which have a primary purpose of raising revenue to allow LCA’s mission and work to continue. This includes efforts to solicit donations and expenses related to those efforts. 20 percent of direct mail costs is fundraising expense and 80 percent is the program cost of educating our members and calling them to action.

General & Admi includes expenses for supporting and maintaining the business side of LCA and includes filing paperwork with appropriate agencies to ensure LCA operates as a responsible and legal nonprofit organization.

Depending upon the nature of the staff position, salaries vary in their percentage reported as program, fundraising and management/general expense.

Year Ended December 31, 2020 Expenses:

	EDUCATION & PUBLIC OUTREACH	INVESTIGATIONS	FUNDRAISING	GEN & ADMIN	TOTAL
Payroll Expense	271,187	236,566	53,976	4,938	566,667
Direct Mail	259,925	0	64,981	0	324,906
Campaigns	221,784	0	0	0	221,784
Professional Fees	82,805	86,847	8,314	7,368	185,334
EE Benefits	70,175	41,537	4,713	3,845	120,270
So Korea Dog Meat	91,596	7,086	0	0	98,682
Rent	40,966	32,773	4,916	3,277	81,932
Public Relations	71,250	0	0	0	71,250
Computer Expense	54,122	8,366	1,954	1,499	65,941
Donation Processing Fees	0	0	49,101	0	49,101
Insurance Expense	23,236	18,588	2,788	1,862	46,474
Lobbying Contributions	43,527	0	0	0	43,527
Investment Advisory Fees	0	0	0	27,715	27,715
Office Expense	19,698	1,456	1,862	3,967	26,983
Depreciation	10,855	14,013	877	585	26,330
Advertising	1,600	0	19,335	0	20,935
Meals & Entertainment Exp	14,457	2,529	0	0	16,986
Polling	16,950	0	0	0	16,950
Animal News Van Expenses	16,738	0	0	0	16,738
Investigation Expenses	0	13,392	0	0	13,392
Delivery & Postage	8,036	1,361	1,648	71	11,116
Charitable Registration Fees	780	0	10,178	0	10,958
Protest & Petition Exp	10,460	0	0	0	10,460
Telephone Expense	7,107	2,125	319	212	9,763
Bank & Interest Charges	2,752	3,287	608	487	7,134
In Your Face Book Expenses	5,122	0	0	0	5,122
Automobile Expense	2,816	2,293	0	0	5,109
Travel	3,152	0	0	0	3,152
Film & Video	2,587	0	0	0	2,587
Contributions/Support Other Grp	2,140	0	0	0	2,140
Dues and Subscriptions	0	0	1,025	1,079	2,104
Press Conferences & Releases	1,555	0	0	0	1,555
Staff Recruiting	1,325	0	0	0	1,325
Social media expenses	765	0	0	0	765
Gift Expense	0	77	0	0	77
Totals	1,359,468	472,296	226,595	56,905	2,115,264

Overall breakdown of expense categories as a percentage of total expenses is as follows:

Programs	87%
Fundraising	11%
General & Admin	02%
Ending Net Assets:	\$4,581,592

LCA's 2020 Board of Directors and Officers:

Ariel Gale - Board Chairperson, Child Advocate, Animal Advocate & Philanthropist

Christina Snyder - Board Vice Chairperson, Animal Advocate & Philanthropist

June Averseng - Board Member, Treasurer & Secretary, Animal Advocate

Rikki Rockett - Board Member, Animal Advocate & Drummer for Poison

James R Balesh - Board Member, Civil Litigations Attorney

Robert Ferber – Board Member, Former Prosecutor & Animal Advocate

Chris DeRose - Board Member, President & Chief Executive Officer of LCA

Cindy Beal, Chief Financial Officer & Executive Director of LCA

LCA was founded in 1984 to expose and end animal cruelty, focusing on ending animal-based experimentation (vivisection) through education and non-violent civil disobedience. For almost four decades, LCA has grown and broadened its focus to include all areas in which animals are abused in society: the fur industry, factory farming industries, wildlife management, stolen pets for research and product testing on animals.

In 2021, LCA will continue to work hard as the “FBI of Animal Rights” through undercover investigations, campaigns and the media. COVID has not stopped LCA! We continue to fight for the animals through hard-hitting campaigns and investigations and follow-up of pending cases.

Thank you for caring enough about your donation and your involvement with LCA to read our annual report. I hope you feel as much pride as I do about Last Chance for Animals, because without your support, none of our work is possible.

For the animals,



Chris DeRose
Founder and President
Last Chance for Animals

Last Chance for Animals is a nonprofit organization incorporated in the State of California, and since 1985 has been categorized with Federal I.D. # 95-4013155 by the IRS as a tax-exempt 501(c) (3) organization. Donations are deductible to the fullest extent allowed by law.



Mission Statement

Last Chance for Animals (LCA) recognizes all living beings as possessing intrinsic value and, as such, are entitled to certain basic rights. Non-human animals are sentient individuals and should not be subjected to exploitation by humans.

LCA does not accept that a difference in species justifies wanton exploitation or oppression for any purpose. For this reason, LCA opposes the use of animals for our food, entertainment and scientific curiosity. In addition, LCA recognizes the use of non-human animals in experimentation designed to cure human disease as both immoral and of questionable scientific validity. LCA advocates conscious and informed lifestyle decisions and is committed to disseminating truthful information about societal animal abuse.

Cost-Effective Fundraising

LCA is dedicated to helping animals. In the process, we are looking for ways to reduce our fundraising expense while, at the same time, meeting the needs of our donors. We examine ways to increase the amount of donations that go directly to helping animals and provide donors with several convenient and innovative options for gift-giving.

Planned Giving

LCA is available to help you with your estate planning. In addition to leaving LCA in your will, there are other planned giving options that not only benefits the animals, but also benefits you through tax deductions. Planned giving is an important source of financial support for the animals.

Non-Cash Gifts

LCA accepts non-cash gifts and will either use the gift or sell the gift to help fund our investigations and campaigns. Any property of value can be donated to LCA; including, but not limited to, real estate and stock portfolios. By donating stock before selling it, you not only deduct the value of the portfolio, but you also avoid paying capital gains taxes.

Autos for Animals – Turning Cars into Care

Help save animals' lives by donating your used automobile, boat or RV to LCA. It is quick and tax deductible to the fullest extent allowed by law. Click on the link to donate your vehicle at LCAnimal.org.

Gifts of Goods or Services

In-kind donations of goods and services allow LCA to reduce its expenses. If you have skills that could benefit LCA, or if your company has products or services that could assist LCA in its fight against animal cruelty, please contact us.

Special Investigations Team - Automatic Monthly Giving

Support LCA's undercover investigations by becoming a Special Investigations Team member by signing up to donate monthly via automatic withdrawals from your credit card or checking account. Recurring donations help LCA establish regular funding that is convenient to donors and helps reduce fundraising expenses.

For more details on any of these programs, please call 310-271-6096, ext. 28.

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