## FIGHTING CHANCE

Volume 24, Issue 1 December 2012

#### Letter from UCA President Chris PeRose

Dear Friend of Animals,

Every day we create irreversible destruction of the natural balance of our planet and our society. This irreversible destruction takes many forms:

- Animals in vivisection laboratories sacrificed supposedly in the "name of science," but more correctly in the name of profit
- · Contamination of air
- Acid rain
- Destruction of forests
- · Changes in global climate
- Fish suffocating in rivers and oceans
- · Poisoning with pesticides of the foods we eat
- An alarming increase in numbers of serious illnesses where harmful chemicals are used
- Increase in general nervous illness and stress
- · Animals killed for sport, pleasure and profit

And on and on...

We are all fighting the same war with the same adversary. This adversary is **Production** when it fails to meet the real needs of human beings and is done solely in the name of profit. Multi national corporations are the adversary; we must become a multi national force ourselves to bring about real changes.

We are beginning to realize that our true needs are love, affection, justice and humanity. This we are taught at a very young age, but as we enter the school system, the institution immediately begins to undermine this knowledge by conditioning us to be desensitized to other living creatures, staring with the dissection of these beings in the fourth and fifth grades. Thus the process of conditioning children to lack compassion begins.

In place of that early positive knowledge, we instead teach our children about materialistic possessions, profit for "happiness" and status symbols in our society. Our children quickly begin a lifelong dependency upon materialistic "needs" imposed upon them by society.

We are now seeing that promises of more monetary and material goods at the expense of all sentient beings and our planet are not the answer. What sense is there in more jobs or higher wages if our children must breathe polluted air, drink contaminated water, eat irradiated and chemically treated foods, all to the detriment of their health?

We are no longer willing to accept insignificant changes such as better conditions in labs for animals, or fifty nuclear plants instead of one hundred, or false cures for perpetual human ills.

We are all striving for one purpose – to make this planet a better place to live for future generations - a planet free from contamination, people free from oppression and animals free from exploitation. Just as the only answer to slavery was to abolish it completely and forever, the same applies to the cruelty, abuse, torture and killing of animals.

Thanks to your generosity, we are able to accomplish great things for the animals and with your continued support, we will continue to fight with every ounce of our being. We will never give up!

For the animals,

Chris DeRose President and Founder

P.S. We have many goals we want to accomplish in 2012 and need your financial help for the animals. Please use the enclosed donation envelope and help us be sending the most generous contribution you can.





This issue is dedicated to long time

LCA supporter Rikki Rockett

(Drummer of Poison)

#### WHAT'S INSIDE

- Puppy Mill in Paradise Exposed!
- WeHo The First Fur Free City in the U.S.
- Ban Live Export starting with Australia!
- Largest Circus Demos in Los Angeles' History
- The Dogs from Martin Creek Kennels 6 years later
- Justice, Liberty and Forall!
- Help Save the Mountain Gorillas – LCA's latest project
- LCA's Celebrity Campaign Ads by Photographer Chris Ameruoso
- LCA Meets all 20 BBB
   Charity Standards, holds
   the GuideStar Exchange
   Seal and has Received the
   Independent Charities Seal of
   Excellence









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# LAST CHANCE ICE FOR ANIMAL WWW.LCANIMALINAL

## LCA Investigates Hawaiia

Beagle Sammy with severe case of mange





Sammy After

Teddy Before



Teddy After

LCA's Special Investigative Unit (SIU) helped expose the biggest case of puppy mill abuse in Hawaii.

June 2010 - LCA's SIU hotline received a tip about a large puppy mill, Bradley Hawaiian Puppies, operating in Waimanolo, Hawaii about 30 minutes outside Honolulu. The mill is owned by Bradley International whose officers include a father and son – Vernon and Shannon Luke – and the manager, David Becker.

July & August 2010 – LCA's undercover operative procures a job at the mill. Once on site, LCA obtained footage of puppies born in squalid conditions, dead puppies, dogs with severe medical problems and major rodent infestation. Instructions were given to throw dead puppies in the trash for pick up. It was also discovered that multiple breeds of dogs were being bred and many of the puppies were sold wholesale to island pet stores. Vernon Luke's daughter, Sheryl Luke-Kalani, owned The Pet Spot in Pearl City (now closed), where customers were being misled about the origin of the puppies they purchased.



Rodent infested Hawaiian puppy mill



Dead Puppies were to be thrown away with the trash

LCA showed the undercover footage and documentation to Hawaiian Humane Society (HHS) and Hawaii News Now, who ran two exposes on the Bradley puppy mill and the lax laws and regulations that allow dog breeding to fester in Hawaii. Calls flooded into LCA and HHS after the



Breeding Beagle with her pups

newscasts were aired. One Hawaiian pet store owner voluntarily agreed to give the HHS a list of 90 different breeders she uses. The newscasts exposed the problem of puppy mills in Hawaii to a huge audience. It was also discovered that not one breeder in Hawaii had the required federal license to sell puppies to pet stores.

Regarding LCA's help in fighting puppy mills in Hawaii, Keoni Vaughn, the Field Services Manager at HHS, said, "We're grateful for LCA's help, because this is an island and everybody knows everybody, so to come in here, undercover and get this great footage is huge and it will have impact."

After getting on the premises of the puppy mill for a second time, LCA and HHS were able to secure the release of two of the sickest dogs. During the visit, Becker was confronted by LCA for the way he treats the animals and tried to defend himself. He had just been interviewed and confronted by local media who had seen LCA's footage. His boss, Vernon Luke, took no responsibility for the conditions at the farm, putting it all on Becker. Becker was asked by LCA if he had a dog of his own. He said he did. When asked if he would want his own dog to be treated like any of the dogs locked up for breeding, all he could say was "no."

**February 2011 –** 153 dogs were rescued from the puppy mill by HHS, nearly half of them needing emergency medical care. Following the dogs rescue, 3 dogs died and 79 puppies were born.

March 2011- After gathering and organizing all the evidence, HHS handed the case over to prosecutors, who determine charges can only be filed against Bradley International, Inc and the operations manager who oversaw the animals' daily care.

**September 2011** - In a victory for HHS and LCA, Circuit Court Judge Glenn Kim ruled in favor of the HHS, giving them ownership of all dogs and puppies prior to a criminal conviction. All the dogs are sterilized. The dogs would not be returned to Bradley and by October 2011, all dogs were adopted with most being kept by their foster families. After seeing undercover photos and video, shot by LCA's investigator at the puppy mill, Judge Kim said there was ample credible and direct evidence of the dogs being subjected to violations of the law; "The old

## n "Puppy Mill in Paradise"



Bradley Intl trial day with bags of matted hair of rescued dogs



Bradley Hawaiian Puppy Mill NOW dogs cages torn down

saying about the worth of a picture, it's true and in my view much of the photographic and all of the video graphic evidence in this case speaks for itself very loudly and very clearly."

**December 20, 2011** – Bradley International pled "no contest" in the criminal case of 153 counts of animal cruelty and claims the business has been dissolved and there are no assets. (Two days earlier they dissolved their corporation in an obvious effort to avoid liability and unfortunately, Hawaiian corporate law allows officers of a company to indemnify themselves).

#### February 15, 2012 -

District Court Judge David Lo charged Bradley International with 153 counts of animal cruelty and sentenced the following:

- \$370,700 to HHS for restitution
- \$306,000 (max amount of \$2,000 per count) in fines payable to the State of Hawaii
- \$8,415 to the State of Hawaii's Crime Victim's Compensation Fund

None of these fines will be paid by Bradley as the company is dissolved. The courts also refused the pleas that the officers of Bradley be prevented from ownership, profit and possession of animals.

Shortly after the penalty hearing, the Luke family brazenly started operating another dog-breeding business in Mountain View, Hawaii. In October 2011, Sheryl Luke-Kalani opened Aloha Pet Shop in Aiea after closing down The Pet Spot in Pearl City. The Luke family has escaped justice and will continue to profit from the abuse of dogs and puppies, and as a result more dogs and puppies will suffer and die

MAY 2012 – LCA's SIU traveled back to Hawaii and went to the Luke family's new puppy mill farm and The Ahola Pet Shop. Employees inside the pet shop did not know where the puppies came from but LCA learned the shop sold approx 20 puppies a month at \$1,200 each (\$24,000 month average). At the mill, LCA politely asked 3 people on the property if they could inspect the dog kennels to see how the animals were being treated. The exchange got very heated and LCA was told to get off the property.



Aloha Pet Shop operating Aiea, Hawaii

**JUNE 2012** – Former Bradley Int'l officer and puppy mill manager, David Becker, is located in Las Vegas and extradited back to Honolulu by City Prosecutor Keith Kaneshiro and served with the complaint, alleging 153 counts of animal cruelty.

While awaiting trial scheduled for December 17<sup>th</sup>, 2012, Becker remains incarcerated on \$200,000 bail. Becker could be fined as much as \$306,000 and spend as long as a year in jail, if convicted.

The Bradley case represents a major turning point in Hawaii's public awareness of puppy mills; more people are diligently reporting allegations of animal neglect, abuse and suspected puppy mills.

After seeing LCA's undercover footage from the Bradley mill, Hawaiian Senator (D) Clayton Hee introduced several pieces of legislation aimed to protect puppy mill dogs. The latest legislation, introduced in January 2012 (SB2494), when passed, will require the licensing of dog breeders, establish minimum standards of care and authorizes each county to pursue civil penalties for noncompliant dog breeders.

Puppy mills will go out of business when the demand for puppies from pet stores STOPS!

#### Notes from LCA's undercover investigator in the field:

"There were puppies and adults, all different types of breeds. It was almost impossible to breathe at times, the smell of feces and urine permeated the property. The sick and injured dogs were caged indoors 24/7, with no special treatment given to them whatsoever. For seven days, every day, I asked the same question: when are you going to fix the poodle (that had a cancerous tumor)? And they said, today, it's going to the vet, so I got that answer for seven days straight. It never went."



Hawaiian puppy mill dogs

Breeding puppy mill dog with cancerous leg tumor

www.BanPuppyMills.com

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## 9th Annual Puppy Mill Awareness Day

## Facts about Puppy Mills

- A puppy mill is a mass breeding facility that produces puppies for sale.
- Puppy mills most of which are not inspected and licensed by the U.S.D.A., are notorious for their filthy, overcrowded conditions and the unhealthy animals they produce.
- Puppy millers want to maximize profits and spend little on food, shelter and veterinary care.
- Puppy mills contribute to the pet overpopulation problem; millions of unwanted dogs are euthanized nationally in shelters every year.
- Puppy mill breeder dogs suffer for years in continual confinement.
   They are bred over and over and then destroyed or discarded once they can no longer produce puppies.
- Unlicensed puppy mills often sell puppies at six weeks of age even though federal laws prohibit licensed mills from selling puppies under eight weeks of age.



This is what a U.S.D.A. licensed puppy mill looks like

# Puppy Mill Awareness Day Please join LCA the last weekend of September every year for PMAD



Every September (since 2004), LCA and Paws of Austin host the annual Puppy Mill Awareness Day (PMAD) to raise awareness of the brutal realities of puppy mills. The event began in Lancaster, Pennsylvania and has evolved to include Los Angeles, CA and Austin, TX. Each year, attendance increases as more and more people become educated about puppy mills.

In September 2012, the 9th annual PMAD took place in Austin, TX. Hundreds of people showed up to show their support to put an end to puppy mills...and to meet the courageous puppy mill survivors.

Puppy Mill Survivor Delilah Belle at PMAD 2012

# LANDMARK VICTORY! Los Angeles City Council Bans the Sale of Commercially Bred Puppies



LCA shut down 4 pet stores selling puppy mill dogs as part of the Puppy Mill Free Stores L.A.campaign

L.A. City Council approved a new city ordinance on October 31, 2012, that will ban the sale of mill animals in any pet store in Los Angeles. The ordinance includes dogs, cats and rabbits and institutes a 3-year ban, which if violated can incur a misdemeanor count and fines ranging from \$250 to \$1000, depending on how many times the offense has been committed. Any dogs, cats or rabbits sold at a pet store must be obtained from shelters or rescues when the ban goes into effect. This ban, which takes effect six months from the effective date (not yet

released), will help put an end to the demand of puppy mill dogs and the growing number of shelter animals in Los Angeles. In 2011, approximately 500,000 animals were euthanized in Los Angeles County at taxpayer's expense totaling an estimated \$50,000,000.

The ban was championed by Councilman Paul Koretz, a longtime supporter of animal rights who said lawmakers have a duty to stick up for animals who "cannot speak for themselves."

## "Dog Whisperer: Inside Puppy Mills"

National Geographic's special episode of The Dog Whisperer brought a lot of needed attention to the issue of puppy mills. In the special, "Dog Whisperer: Inside Puppy Mills," Cesar Millan goes undercover with LCA's SIU to witness the horrors of puppy mills in Lancaster, CA. Eleven dogs that were considered worthless by the puppy miller were handed over and Cesar shows how to rehabilitate the traumatized dogs from the moment they are rescued out of their cages.

"We are from two different points of rescuing," Cesar says of LCA, "They do the physical rescue, I do the psychological rescue. So together it's a team, it's a good pack. When you bring a dog into your life, please do your homework and don't buy a dog from a puppy mill. Visit a local shelter or rescue group instead."



LCA's Chris DeRose showing Cesar Milan a puppy mill in Lancaster, CA



Some of the puppy mill dogs rescued from World Kennels in Lancaster, CA



#### **What You Can Do:**

- **SPREAD THE WORD** educate others about Los Angeles' ban on puppy mill dogs being sold in pet stores!
- **CONTACT** your local and federal elected officials demanding puppy mills be outlawed. Find your senators' and representatives' contact information at www.votesmart.org/index.htm



#### Adopt, Don't Shop!

- **ADOPT, DON'T SHOP!** Get your companion animal from a rescue or shelter; never buy from a breeder or online
- **DON'T SHOP** at stores that sell animals from puppy mills
- **EDUCATE** others by posting information on puppy mills on social media
- WRITE letters to your local newspapers about the puppy mill/pet store connection

For more information, go to www.BanPuppyMills.com, call 310.271.6096 x 27 or email Campaigns@LCAnimal.org.

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## FUR FREE WEHO

- WRITE Contact the City Council in your area and ask them to make your city Fur Free
- BOYCOTT Refuse to buy items containing fur or fur trim. Purchase faux fur and cruelty-free fashion instead
- CONTACT Get in touch with designers, manufacturers, stores, catalogs and fashion magazines and ask them to stop producing, selling and promoting fur.
- EDUCATE Inform others about the horrors of the fur trade. Distribute literature or plan an antifur protest.

For more information, go to www.FurFreeFriday.com, call 310.271.6096 x 27 or email Campaigns@LCAnimal.org.





### What You Can Do: WeHo Makes History!

#### It's Official - September 2013 West Hollywood To Be The First City In The U.s. To Ban The Sale Of Fur Apparel

On May 16, 2011 Councilman John D'Amico introduced Ordinance # 11-877 to ban the sale of fur products in West Hollywood, CA (WeHo). The ordinance passed in November 2011, making WeHo the world's first city to ban fur products, setting a precedent for the rest of the world to put an end to the needless suffering of fur bearing animals solely for the purpose of vanity.



LCA's Chris DeRose, Paul Koretz and Rue McCalahan in 1989 presenting historic Resolution 558 to WeHo proclaiming the city of West Hollywood a Cruelty Free Zone.



Council members Jeffrey Prang and John D'Amico with LCA's Chris DeRose and Ellen Lavinthal at 9/20/11 press conference announcing the historic vote to ban the sale of fur in West Hollywood, CA

West Hollywood has been a leader in passing groundbreaking legislation in the area of animal welfare since 1989, when they passed Resolution 558 which banned cosmetic testing and steel leg-hold traps. It was the first city in the U.S. to ban declawing of cats, and is also one of the guardian cities where pets are referred to as animal companions, not pets. In 2010, it banned the sale of dogs and cats in pet stores. Resolution 558 proclaimed the city a "Cruelty Free Zone for Animals.

#### The History of Fur Free WeHo

LCA and fellow animal advocates, came together to **BAN** the sale of fur in West Hollywood. After successfully completing a six week campaign of weekly rallies and demonstrations leading up to the 2011 City Council elections, and visits to retail establishments carrying fur, some important objectives were met. Several stores voluntarily removed fur from their stores, fur-free candidate John D'Amico was enthusiastically and overwhelmingly elected by the citizens of West Hollywood, and awareness was raised around the



Fur Free WeHo protestors

The ordinance to ban the sale of fur in West Hollywood was drafted, and at 1:45AM on Tuesday, September 20, 2011, the City Council voted 5-0 to pass the ordinance. On the second and final reading of the Fur Free Ban on Monday, November 21, 2011, three of West Hollywood's City Council Members voted to officially pass the controversial ordinance. Although Councilmember John Heilman voted against the ban and absent Councilmember Abbe abstained, Mayor John Duran, Mayor ProTempore Jeffrey Prang, and

# FUR-FREE FRIDAY 11-23-12 11am-1pm FASHION ISLAND NEWPORT BEACH (2)



Supporters at Fur Free WeHo demo.

author of the ordinance Councilmember John D'Amico voted in favor of passing the ban. The official implementation date of the Fur Free Ban is September 21st, 2013. On this date, West Hollywood retailers will no longer be able to sell apparel that is made from the skin or pelt of animals with hair, wool or fur.

The ordinance is one of the first of its kind in the United States.

"West Hollywood has the opportunity to once again be a leader for animal welfare by becoming the first fur-free city in the nation. We have pledged to be a place that is free of cruelty to animals and we can no longer support the barbaric fur trade by selling the products of that cruelty in our city." – WeHo City Councilmember John D'Amico

#### First annual fur free weho shop in!

In May 2012, LCA and Fur Free WeHo held the first annual Fur Free WeHo Shop In to celebrate the one year anniversary of the introduction of the Fur Free Ban. The Shop In will be an annual event encouraging consumers to shop cruelty free and to show retailers they do not have to sell products that promote the needless suffering of animals.

#### Lca's Fur Free Friday Protest 11/23/12





Fur Free Friday Protest Newport Beach, CA 2012

Fur Free Friday Protestors 2011

LCA organized and led the 22nd annual Fur Free Friday protest at Fashion Island, Newport Beach, CA. "Black Friday" - the day after Thanksgiving - and the busiest shopping day of the year has grown to become one of the most widely attended annual protests of the animal rights movement. Supporters marched amongst the stores with LCA posters, handing out literature and educating shoppers and fur-selling merchants about the horrors of the fur industry.

#### **Fur Facts:**



- Every year over 50 million animals are killed violently for their fur.
- Common methods of killing include neck-breaking, anal or genital electrocution, poisoning, suffocation, drowning, headbashing and gassing.
- No federal law exists to regulate the killing methods used on fur farms so animals are usually killed using the cheapest – and often least humane – means of slaughter.
- Garment and accessory labels do not always accurately identify the type of animal fur used in an item. Dog and cat hair from China is often used for fur trim.
- Many European countries have banned fur farming based on the understanding it is impossible to raise furbearing animals in captive conditions that adequately ensure their welfare.
- The fur industry threatens our wildlife and environment, contributes to high energy costs, pollution, land destruction and reductions in populations of wild animals, including endangered and threatened species that are accidentally trapped and killed.



MAKE COMPASSION YOUR FASHION! TO ENACT HUMANE LAWS WE NEED TO ELECT HUMANE LAWMAKERS **www.FurFreeFriday.com** 

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# Mank

Manhandling trussed Australian sheep into trunk in Kuwait (Photo: Animals Australia)



Australian sheep dragged to slaughter while others watch



Australian cattle enduring unnecessary torture in Indonesian abbatoir



Fully conscious Australian sheep awaits throat cut in Kuwait (Photo: Animals Australia)

# The Chilling Truth About Who. 1985-1995

## Australia's Ban Live Export End the Senseless Cruelty!

Australia is the world's largest exporter of live animals for slaughter. Every year, millions of Australian Cattle, Sheep, and Goats are exported live to be killed in the Middle East, South East Asia, North Africa, and the Philippines – where there are no animal welfare laws exist to protect them. Tens of thousands of animals die before reaching their destination. Those who survive the grueling journey are transported, handled, and slaughtered in horrific ways.

LCA's Chris DeRose Invited to Attend News Corp AGM in 2011 and 2012 disobedience if Murdoch did not take an official stance condemning Australia's live animal export. Rarely are speakers allowed longer than two minutes; DeRose was given almost five, after which Murdoch replied "yes" to all three of the following questions:

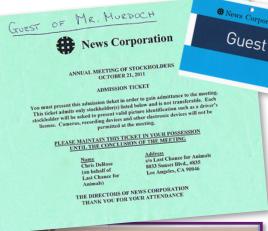
- Will you condemn Australia's live animal export?
- Will News Corporation allow a forum for a fair and impartial voice through your media outlets?
  - Can LCA have a contact person to talk to so that we can get that kind of dialog going in Australia?

A total of 8 Opinion Editorials (Op Eds) opposing live animal export, written by DeRose, appeared in Australia's most influential and prestigious publications owned by News Corp from February – May 2012. The articles had a major impact on

exposing the ban live export issue to Australian citizens and significantly helped increase the outreach to the Australian government officials to ban the practice.

In October, 2012, LCA's DeRose was again invited by Rupert Murdoch to speak at News Corp's AGM. DeRose thanked Mr. Murdoch for "being a man of his word" in delivering the press coverage he promised at the 2011 AGM and asked him for continued media coverage in Australia in addition to US and European media, stating, "change only occurs through an informed public." LCA is committed to following through with Mr. Murdoch and News Corp to expand coverage internationally.

Animals Australia has conducted 10 investigations since 2003; eight into the treatment of Australian animals export to the Middle East, one in Indonesia, and another to Turkey. These investigations have consistently revealed appalling animal cruelty as a routine part of the live export trade. Most of the importing countries have no animal welfare standards and the animals shipped live are subject to atrocious cruelty and abuse from the instant they are packed onto the ships to the last terror-filled final moments of their lives. The vast majority of animals are slaughtered while fully conscious.





LCA protesting at the News Corp AGM

In October 2011, LCA's DeRose was the only guest (non-shareholder or media) invited by Rupert Murdoch himself, to attend the News Corporation's Annual General Meeting.

The invitation was prompted by a letter LCA sent to media mogul Murdoch threatening civil

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 During the last 30 years, Australia has sent more than 160 million sheep and cattle to be slaughtered in other parts of the world, such as the Middle East and South East Asia.

- Depending on their destination, the journey can take up to 3 weeks, during which time the animals remain in cramped conditions and must endure all weather extremes.
- Thousands of animals die during the journey. In 2010 nearly 27,000 sheep died en route and 1,000 cattle died on ships. Just recently, 21,000 sheep were not allowed into Pakistan and were treated like worthless rubbish. Animals were dragged, beaten, their throats were sawn at with blunt knives before they were thrown into mass graves – some still alive hours later.
- Sheep exported to the Middle East, are routinely mishandled, dragged, and many have their legs bound together and are then thrown in the trunks of cars for transport to their final destinations, in a region that often has temperatures hovering near 120°C in summer.
- Animals Australia obtained footage of cattle who were routinely treated brutally prior to slaughter, including being tripped to the floor by ropes, dragged by their legs, smashing knees with hammers, eye gouging, being whipped, hit and

kicked, having their tails broken and even having their leg tendons slashed. One animal with a broken leg was tortured for 26 minutes before being killed.

- Animals Australia footage shows fully conscious sheep flailing in agony for 30-40 seconds after having their throats slit.
- Terrified animals slip on blood covered floors and shake in fear as they are forced to watch their companions brutally slaughtered.

The evidence gathered against Australia's live animal export trade by Animals Australia is damning. No amount of profit or excuses can justify Australia's continued involvement in live animal export and the abominable cruelty inflicted on animals. Join LCA and Animals Australia to help put an end to Australian live animal export.

The most effective way to force importing countries to improve their animal welfare standards is to stand with the Australian public and call for an immediate ban on live animal export. This will convey a message to importing countries and politicians that compassionate people everywhere will not stand for animal cruelty.

#### **What You Can Do:**

1.) CONTACT AUSTRALIA'S PRIME MINISTER, JULIA GILLARD, LETTING HER KNOW YOU WANT AUSTRALIA'S LIVE ANIMAL EXPORT CRUELTY TO STOP:

Paper mail better is best:

The Hon Julia Gillard MP Prime Minister Parliament House CANBERRA ACT 2600 AUSTRALIA

On facebook http://www.facebook.com/juliagillard

On twitter http://www.twitter @JuliaGillard

On the web http://www.pm.gov.au/contact-your-pm

2.) WRITE TO THE AUSTRALIAN BOARD OF TOURISM:

Tell them you will never visit Australia until the cruelty inflicted involved in live animal export is stopped.

Andrew McEvoy Managing Director Tourism Australia-Head Office GPO Box 2721 Sydney NSW 1006 AUSTRALIA

3.) BE HEARD! – Write letters to your local newspapers and get others thinking about the issue.



LCA's DeRose appeared on Headline News with Jane Velez-Mitchell to discuss the atrocities involved in Australia's Live Export Trade





Visit www.BanLiveExport.com to learn more.

9

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#### **What You Can Do:**

- Ask your town to ban live animal acts
- Do not patronize animal circuses, zoos or any other entertainment that exploits animals; support circuses that use only human performers such as Cirque du Soleil.
- Write to circuses and their sponsors protesting the use of animals
- Organize or attend circus and zoo protests.
- Support legislation protecting circus and zoo animals.

For more information, go to www. LCAnimal.org, call 310.271.6096 x 27 or email Campaigns@LCAnimal.org.

"I strongly believe it is only a matter of time before elephants are banned from circuses everywhere. It is my hope the L.A. City Council will make Los Angeles the first major city in the United States to refuse the showcasing of cruelty."

– LCA's Chris DeRose

#### THE CIRCUS HURTS ANIMALS!



LAST CHANCE FOR ANIMALS WWW.LCANIMAL.ORG



As one of the most intelligent mammals on the planet, elephants have complex needs that no zoo or circus can provide. Life in captivity is torture for these sensitive creatures that require tight social bonds and have strong migratory instincts. LCA's campaign is aimed at educating the public about the needs of elephants and putting an end to elephants in captivity. The plight of elephants in circuses and zoos is garnering worldwide attention. Public sentiment is shifting and concern for the safety and wellbeing of these sensitive and intelligent animals is growing quickly.





#### **BREAKING NEWS!**

November 20, 2012 - The Los Angeles City Council had the first meeting on a ban of the use of bull hooks on elephants in traveling circuses that visit Los Angeles and a ban on the use of elephants in any public performances. Animal advocates were allowed to speak on behalf of the elephants. A motion was filed to hold a council meeting to debate the topic.

In October 2011, Irvine, CA City Council voted to ban wild animal circuses. At least 34 municipalities in the U.S. have restricted the use of exotic animals in circuses, and 20 countries have outright banned elephants from circuses.

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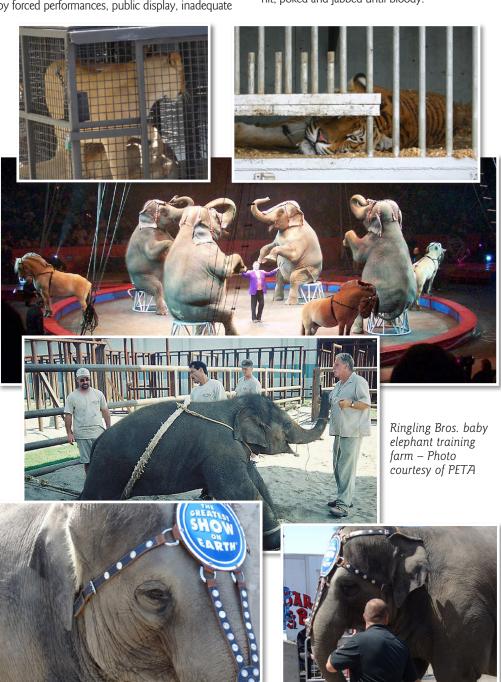
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#### "Suffering Under the Big Top"

Circus animals spend most of their lives in small, dirty cages, released only to perform. Many are leased seasonally from dealers. The animals spend up to 11 months on the road being whipped, prodded, beaten, or reprimanded by transient or temporary circus workers who typically have little or no experience caring for exotic animals. Highly social animals such as elephants are deprived of the herd interactions they crave while solitary animals such as tigers are forced to interact with each other creating stress, behavior problems, and health issues that often go untreated and are exacerbated by forced performances, public display, inadequate

veterinary care and the lack of proper nutrition and access to fresh water.

Circus elephants endure long periods of confinement, physical and social deprivation, lengthy transport times and abusive methods of control. The use of the bull hook, a rod with a pointed metal tip--used to prod, hook, hit and intimidate elephants, is rampant. Disturbing footage exists showing abusive training practices of Ringling Bros., Barnum & Bailey, and Cole Bros. where elephants are unnaturally stretched, beaten, hit, poked and jabbed until bloody.



Sad Ringling Bros. Elephan

Trainer with Bull hook

#### LCA'S "GET OUT OF TOWN!" CIRCUS PROTESTS

LCA held protests at the Ringling Bros. circuses during the 2012 summer months in Los Angeles, Ontario, Anaheim, San Jose and San Diego, CA. LCA volunteers held protests in other cities of the U.S.. Hundreds of protestors turned out to educate the public about the horrific conditions circus animals have to endure on a daily basis. Undercover video taken by an LCA investigator of circus elephants being beaten during training sessions was shown. Numerous individuals and families turned in their tickets and left the arena after seeing the footage. Some people even joined the protests.



Ringling Bros. Protest Staples Center L.A. 2012



**Circus Elephants are Cruelly Treated** 



**Ringling Bros. Young Protestor** 

#### **What You Can Do:**

- Visit www.DealingDogs.com to read more about Class B dealers and LCA's undercover investigation into C.C. Baird.
- 2) Order the "Rebel" dog tag Military style dog tag imprinted with the details of "Rebel," a special dog from Class B dealer C.C. Baird's Martin Creek Kennels. Tag comes attached to an info card with Rebel's story. Wear it as a reminder of the dogs that lost their lives at Martin Creek Kennels and as a tool to educate others about the issue of pet theft. \$10.00 includes shipping, silencer and chain.
- 3) Buy the DVD "Dealing
  Dogs" and show it to others to help
  spread the word about the issue of
  pet theft and Class B dealers.

For more information, go to www. StolenPets.com, call 310.271.6096 x 27 or email Campaigns@LCAnimal.org.

### HE WAS AMERICA'S MOST NOTORIOUS DOG DEALER.

USDA licensed Class B dealer, C.C. Baird, was America's most notorious dog dealer. For years, this despicable man brutalized countless dogs and then greedily raked in millions of blood dollars by selling them to research facilities where they were needlessly tortured to death in the name of science. Some of the dogs were strays. Most of them were suspected to be stolen pets. After LCA's undercover investigation (documented in HBO's America Undercover "Dealing Dogs") and subsequent bust in 2005, C.C. Baird's USDA license was permanently revoked and among other penalties, he was slapped with a fine of \$262,700, the largest fine ever imposed by the USDA/APHIS (read all about the undercover investigation at www.DealingDogs.com).

Thousands upon thousands of dogs passed through Baird's Martin Creek Kennels. 125 dogs and 1 cat were rescued at the time of the 2003 raid; here are the stories of three dogs that made it out alive...



#### Three Dogs of Martin Creek Kennels Liberty, Justice and Forall - 7 years later

"We took 3 large black dogs of the last 50-60 dogs that were rescued from Baird's Martin Creek Kennels who had no where to go. We named them Justice, Liberty & Forall meaning that all living creatures deserve that. Justice was so scared he would barely walk; he crawled with his belly on the ground and would only crawl a small area. We penned Justice and Liberty at first so they could observe the other dogs at the foster home and relearn people and dog socialization." Shelley Smith of DogsOnly.org

#### **DEALING DOGS**

In 2006, HBO's America Undercover released the Emmy nominated and Genesis award winning documentary, "Dealing Dogs," about LCA's harrowing undercover investigation into notorious Class B Dealer C.C. Baird and its historic outcome.

The National Academies' Institute for Laboratory Animal Research (ILAR), which advises the federal government on issues related to animals used in



research, released their report on May 29, 2009, entitled "Scientific and Humane Issues in the Use of Random-Source Dogs and Cats in Research." The report found that it is not necessary to obtain animals from Class B dealers for National Institute of Health research. All members of the National Academy of Sciences (NAS) committee viewed LCA's HBO film "Dealing Dogs" as part of their deliberations, and LCA is recognized on page 83 of this report.







Justice the Champ with adoptive Mom Judithanne

#### **Justice's Story**

There is no way to know where Border collie mix Justice came from, who previously owned him, or what kind of life he had before. His adoptive mom, Judithanne says, "Justice is an amazing dog! Six years ago he came to live with us. I wondered if we were ever going to get him out from under the bed. Now, a very sweet, gentle, friendly dog will greet you at the gate, run on the agility field, and happily walk by your side wherever you want to go. We were so very proud of his first adventure of competitive agility, never expecting a ribbon!" (Justice had his first agility competition in February 2011 and won 4th place!)

"Many people thought Justice was unadoptable he would dart his eyes from side to side expecting to be beaten. He was so timid, he was scared to even walk, eat or drink water he'd been beaten so severely at Baird's. Judithanne had a lot of work ahead of her when she adopted Justice but she persevered and they've succeeded," Shelley Smith of DogsOnly.org



12

www.DealingDogs.com

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#### Liberty rescued from Martin Creek Kennels in 2005!





Baird's Martin Creek Kennels in 2005

#### **Liberty and Forall's Story**

"One family adopted both Liberty and Forall (aka Froggie). Liberty was actually the most bizarre in her behavior and was aggressive when we first took her. When we first got Liberty, she was so shell shocked from abuse, she looked to be hallucinating, eyes darting and following things not there, head moving around in circles, would bite at us and try and bite us when we would leave her kennel. We never kennel dogs except for the first 5 days to worm them. She stayed in her kennel for about 2 months of getting to know us and going to adoption showings and she came out of it. Froggie, a Pit mix with lab and chow, was a lover from the very beginning and seemed to be pretty normal with no apparent issues. I could tell from his loving look at the handler in his rescue photo just shortly after he was rescued from Baird's facility that he was a lover." Shelley Smith of DogsOnly.com



## What You Can Do About Pet Theft:

- 1) Plan an event in your area on February 14th, Pet Theft Awareness Day
- 2) Spay or neuter your companion animals to cut down on pet overpopulation and educate others about doing the same. With cats and dogs in such high abundance, dealers have no trouble finding pets to steal.
- Call people who have placed "free to good home" ads in the paper and warn them about Class B dealers and the pet theft problem.
- 4) Order LCA's "I Could Have Stolen Your Pet" stickers. Help spread

I COULD HAVE STOLEN YOUR PETI In the time it took to place this stoken. Louds have STOLEN your pot. Keep your arised safe from pot their – don't leave pits alone!

Pet" stickers.
Help spread
the word by placing these stickers on
the leashes of dogs left alone!

For more information, go to www. StolenPets.com, call 310.271.6096 x 27 or email Campaigns@LCAnimal.org.

#### 24th Annual National Pet Theft Awareness Day



LCA launched Pet Theft Awareness Day (PTAD) on Valentine's Day in 1988 to memorialize the nearly 2 million animals that are taken each year and sold to research facilities, dog fighting rings, and puppy mills. On February 14th of each year, LCA and other animal advocacy organizations across the country educate the public about the problem of pet theft, and how they can protect their companion animals

Support

In 2012, LCA observed the 24rd annual PTAD with the Animal News Van driving to numerous dog parks in Los Angeles and distributing pet theft literature.

# each year pets are stolen pets are stolen www.stolenpets.com "Speak for the Unspoken"

## Pet Safety & Protection Act (PSPA) 2011-2012 H.R.2256 – Putting an end to Class B Dealers!

USDA licensed "random" source Class B dealers and their middleman cohorts, called "bunchers," acquire dogs and cats (many are stolen companion animals) through fraud, deception and outright theft and sell them to research facilities. Although they routinely violate the Animal Welfare Act, an abuse ridden

The Pet Safety and Protection Act
H.R. 2256
SS B dealers to sell

**Protect America's Companion Animals** 

system still allows the 7 remaining random source Class B dealers to sell dogs and cats to research facilities. Representatives Mike Doyle (D-PA) and Chris Smith (R-NJ) reintroduced the Pet Safety and Protection Act of 2011, H.R. 2256, and when adopted, the bill will:

- Prohibit the sale of random source dogs and cats to laboratories by Class B dealers;
- Prevent stray animals, who may be lost family pets, from being sold to laboratories; and
- Remove the financial incentive for Class B dealers to illegally acquire dogs and cats and sell them to research laboratories.



#### **What You Can Do:**

Find your Representative's contact info at www.house.gov/representatives/find and urge them to support and cosponsor the PSPA!

"Pet Theft is Organized Crime Sanctioned by the U.S.D.A."

- LCA's Chris DeRose

www.StolenPets.com

13

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#### **What You Can Do:**

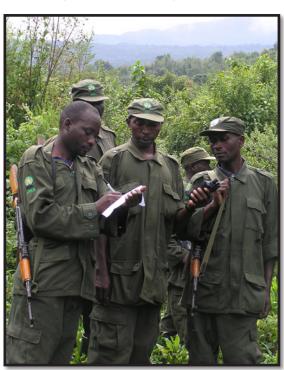
- 1.) TREK IN UGANDA AND RWANDA TO SEE THE **MOUNTAIN GORILLAS –** Africa participates in "Eco-Tourism," which provides revenue through gorilla trekking both in Uganda and Rwanda. Revenue earned through tourism benefits both the mountain gorilla and surrounding communities and helps the local people understand the value of the gorilla's continued survival. Gorilla treks are very restricted and help fund future preservation efforts of the mountain gorillas and fund community projects schools, roads, clinics, community centers. Consider trekking to see the Mountain Gorillas when planning your next vacation. For info, visit www.ugandawildlife.org and www.rwandatourism.org.
- 2.) DONATE to LCA's next campaign to provide 30 Nikon Monarch Binoculars. Help the Mountain Gorillas by donating online at www.LCAnimal. org, calling 310.271.6096 x 25 or emailing Development2@ LCAnimal.org. Make sure to mention "Gorilla" when you donate. Let your colleagues, friends and relatives know you are donating money to help conserve the mountain gorillas in Africa and ask if they can help also!



## You Are Helping To Savo



LCA meeting with the UWA in Uganda



UWA Using Garmins

frica's Mountain Gorillas, one of man's closest relatives, live in the forests of the Virunga volcano region, along the borders of Uganda, Rwanda and the Congo and are one of the world's rarest animals. The rangers, trackers and wardens of the Uganda Wildlife Authority (UWA) and Rwanda Wildlife Authority (RWA) are the front line in gorilla conservation and are responsible for their day-to-day protection from poaching, political instability and deforestation.

Rwanda Mountain Gorillas Eating

Following two censuses carried out in the Virunga Massif in 2010 and in Bwindi in late 2011, it has been confirmed the world's population of Mountain Gorillas now stands at a total of 880. There are 480 mountain gorillas in the Virunga massif which comprises Mgahinga Gorilla National Park (Uganda), Volcanoes National Park (Rwanda) and Virunga National Park (DRC "Congo") and also 400 which have been confirmed in Bwindi Impenetrable National Park, which is entirely in Uganda. This





# YOU CAN MAKE A DIFFERENCE TO HELP CONSERVE AN ENTIRE SPECIES!

## **2 The Mountain Gorillas!**

means that Uganda is host to more than half of the world's population of mountain gorillas.

The good news is that the population of Mountain Gorillas in Bwindi has increased by 80 since the last census in 2006. Bwindi Impenetrable National Park and Virunga National Park are UNESCO World Heritage Sites, and are the most popular tourism destinations in Africa.

Impressive in size and strength, mountain gorillas can reach a height of 5-6 feet and weigh 450-500 pounds. The male silverback can reach in excess of 800 pounds. They live in family groups, are vegetarians and have a highly developed social system.

LCA's "Help Save the Mountain Gorillas" campaign raises funds to buy specific equipment that will aid the UWA and RWA in their dangerous work protecting the Mountain Gorillas.

Thanks to you, LCA successfully raised \$27,000 in 2012 to provide 22 Garmin GPSMAP62 units and 271 pairs of "Bank for Your Buck" rain suits to the UWA. The GPS unit, manufactured by Garmin International, one of the world's leading manufacturers of cutting-edge navigation and



UWA in Bwindi, Uganda Receiving Motorola Radios

communications devices, will help the rangers pinpoint locations in the extremely rugged and dangerous conditions they work in.

Thanks to your help in previous years, LCA provided the UWA and RWA with 120 specialized Garmin GPS units and 60 Motorola Radios.



RWA Garmins in the field Rwanda



Bang for Your Buck Rainsuit



Garmin eTrex Venture HC 2

15

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### **Activism Now Terrorism?**

## Our First Amendment Rights are Under Attack! Fight the Animal Enterprise Terrorism Act!

The Animal Enterprise Terrorism Act (AETA) unanimously passed in the Senate on September 29, 2006 and on November 13, 2006 it was passed in the House **with only 5 Representatives voting**. President Bush signed the AETA into law on November 27, 2006. The lone dissenting statement was made by Representative <u>Dennis Kucinich</u>, who said that the bill was "written in such a way as to have a <u>chilling effect</u> on the exercise of the constitutional rights of protest." Industry groups pushed the AETA through Congress quickly and with little public scrutiny.

The law can be used against a person who "intentionally damages or causes the loss of any real or personal property used by an animal enterprise." Personal property can include a loss of profits for a business, meaning that a fur protester who persuades a consumer not to shop at a particular store could face a terrorism charge.

The bill defines an animal enterprise as any of the following:

"A commercial or academic enterprise that uses or sells animals or animal products for profit, food or fiber production, agriculture, education, research, or testing.

A zoo, aquarium, animal shelter, pet store, breeder, furrier, circus, or rodeo, or other lawful competitive animal event.

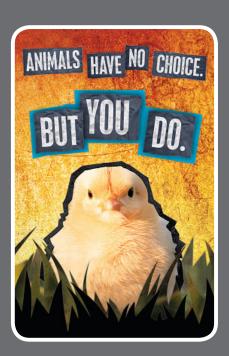
Any fair or similar event intended to advance agricultural arts and sciences."

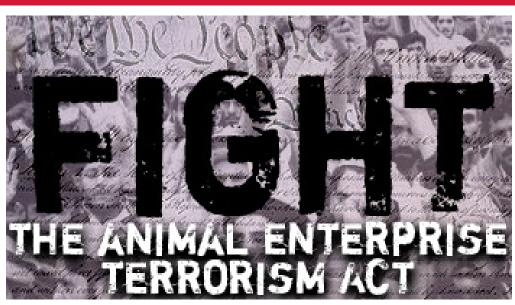
Defining non-violent activist tactics that cause exploitive corporations to lose profit but don't physically hurt anyone as "terrorism" is both a deceptive misapplication of a serious term and a completely unacceptable violation of our Constitutionally-granted First Amendment rights to freedom of speech.

Many animal rights activists are being targeted because of their dedication to the animal rights movement. The rise of recent arrests and imprisonments is due to the "Green Scare" movement which refers to the federal government's expanding prosecution efforts against animal liberation and ecological activists, drawing parallels to the "Red Scares" of the 1910s and 1950s.

Will Potter is an award-winning independent journalist based in Washington, D.C. He is the author of <u>Green Is the New Red: An Insider's Account of a Social Movement Under Siege</u>. The book is about how animal rights and environmental activists are being labeled "eco-terrorists," and what that means for the safety and freedom of us all.







"Please write to animal activists who are serving time in prison. Your letters can provide a lifeline. It is so important that we don't forget those who have done amazing work in the animal rights movement." LCA's Chris DeRose

For more information on how to contact imprisoned animal activists – go to www. GreenIsTheNewRed.com and visit <a href="https://www.LCAnimal.org">www.LCAnimal.org</a> to find out what you can do about the AETA.

#### International Animal Rights Conference 2012

## Luxembourg 2012 ar conference. Jpg

LCA's Chris DeRose was part of the international animal rights conference held in Luxembourg in September 2012. DeRose gave 2 presentations at the conference; How to Deal with Media, Law Enforcement and the Public in Civil Disobedience, and How to be Most Effective at Making Real Change for Animals. The conference was attended by news media, the general public and animal rights activists and groups from 35 different countries.

#### LCA's Animal News Van

LCA's custom-made donated Animal News Van (ANV) is an innovative news reporting tool. The ANV is committed to disseminating truthful information and promoting conscious, informed lifestyle decisions in order to improve the manner in which animals are treated in the American culture. The ANV appeared at schools, universities, festivals, events, conferences and protests effectively educating millions of people on animal issues.



LCA's Animal News Van



ANV in Sundance

Katina Now – Permanent Co-Driver of LCA's Animal News Van

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#### LCA Campaign Ads Created and Shot by

# CONNECT WITH SOCIAL MEDIA TO GET LCA'S LATEST NEWS AND VIDEOS



www.Facebook.com/ LastChanceForAnimals



www.Twitter.com/LC4A

## You Tube

www.YouTube.com/ LastChanceForAnimals

Or you can get LCA's latest news by contacting Campaigns@ LCAnimal.org, calling 310-271-6096 x 25 or at www.LCAnimal.org inger Direct Con

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elf made world famous celebrity photographer, Chris Ameruoso, is also a tireless advocate for the animals. Throughout the course of his career Chris' work has been featured in People magazine, In Style, Smoke, Star, US Weekly, The New York Times, Daily News, The NY Post, and The LA Times to name a few. His work can be seen every week in 'OK! Magazine' in his column titled 'Stars and Their Pets,' a 9 year running feature! See some of the LCA ads below that Chris has created.



18

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#### **Celebrity Photographer Chris Ameruoso**





LCA's Special Investigation Unit (SIU) is known as "The FBI of Animal Rights."

The SIU functions as the Investigative arm of LCA and is focused on validating information, detecting suspect activity and exposing illegal or unethical activities and reporting them to local, state and federal authorities for prosecution or other disposition.

19

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#### **SUPPORT LCA!**

#### Payroll Deductions/Workplace Giving/Employer Matching Gifts

Designate LCA as a beneficiary of your employer's payroll deduction charity campaign.

Increase your donation to LCA through employer matching programs. Inquire with your employer's human resources department or check online at www.lcanimal.org/matchinggifts.

If you're a military or federal employee, look LCA up under 'Dogs Last Chance' CFC number 11657.

#### **Shop for Gifts and Help the Animals!**

LCA has partnered with various companies to give animals a FIGHTING CHANCE! A percentage of your purchases will be donated to LCA.

- www.lGive.com has over 1,000 merchants.
- www.zazzle.com/lastchanceforanimals\* order LCA stamps through Zazzle and raise awareness with every letter you send.
- www.MessageProducts.com order LCA checks, address labels and checkbook covers. Each check is imprinted with LCA's logo and the message, "This is not a research tool!" Order through their website or call 800-243-2565.







LCA T-shirts - Show your support by wearing the LCA sleeve logo t-shirt with the quote "There's no excuse for animal abuse" on the front. \$28.00 includes shipping

#### **MERCHANDISE**

Visit www.LCAnimal.org/merchandise to see all of LCA's merchandise or call 310-271-6096 x25 for more information.



**"In Your Face"** - Autobiography by LCA's President & Founder Chris DeRose. Chris' amazing story is a compelling, passionate narration that inspires people to become advocates for animals. \$28.00 (\$38.00 for autographed copy) includes shipping.



Adopt, Don't Shop! T-Shirt - by NYC artist Bennie Wells for SocialPakt.com. \$25.00 includes shipping



Posters – Check out all of LCA's posters at www.LCAnimal.org 18" x 24" - \$6.00 each

#### MORE WAYS YOU CAN HELP!

#### **Autos for Animals**

Help put an end to animal cruelty by donating your used auto and other vehicles to LCA. It's quick, easy and tax-deductible. Visit www.Autos4Animals. org, call 310-271-6096 x25 or email development2@LCAnimal.org.

#### Gifts & Memorials

Spread compassion by giving a donation to LCA in the name of your loved one, friend or business colleague. Make a memorial donation in memory of a person or pet.

#### **Creating a Living Legacy for the Animals!**

When LCA is named as a beneficiary in your will, you make an important gift that will give animals a FIGHTING CHANCE! You can also give to LCA in other ways, such as life insurance policies and retirement accounts. Ask your tax advisor for details to create lasting support for LCA.

**Searching the Web Creates Money for LCA – www.GoodSearch.com** – search the web through Good Search and LCA gets paid!

#### **Donate your Credit Card perks!**

Donate your American Express Membership Reward points to LCA! Find out how at www.AmEx.JustGive.org or call AmEx Just Give at 877-660-2639.

#### **Automatic Monthly/Quarterly Giving**

Sign up to donate regularly to LCA's Special Investigation Unit via automatic debits to your bank account or credit card. Automatic monthly donations help LCA establish a steady income to do undercover investigations on animal cruelty. To sign up, go to http://www.lcanimal.org/donate/monthly.

#### REPLY TODAY!

**Yes, Chris,** you can continue to count on me to support LCA's mission to end animal suffering. I am returning my tax-deductible donation in the envelope provided right away!

donation in the envelope provided right away!							
Enclosed is my donation of: \$\Bigcup \$50 \Bigcup \$100 \Bigcup \$250 \Bigcup \$500 \Bigcup \$1,000 \Bigcup Other							
Name (please print)							
Address							
City							
☐ <b>VISA</b> Visa ☐ <b>MasterCard</b> MasterCard	☐ AMEX ☐ Discover						
Credit Card #	Exp. Date						
Signature							
Name on Credit Card	Telephone						
Please send me information on Planned Giving.  Please check here if you do not wish to receive a receipt for your donation.  Please don't share my name and address with other organizations.							
ILCA dedicated 83% of its total expenses to program services during the Fiscal Year 2011. LCA is a 501(c)(3) non-profit organization. Donations are tax deductible to the fullest extent allowed by law.							
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#### SPECIAL INVESTIGATIONS TEAM

ı	<u>automatic</u> giving program
ı	☐ I wish to join LCA's convenient and cost-
ı	effective Special Investigations Team to
ı	maximize my support (and save trees, postage,
ı	and donation processing costs) and enable LCA
ı	to devote more time and precious resources to
ı	investigate, expose, and bring to justice those
ı	who torture and kill animals. Please record my
ı	pledge in the amount checked:
ı	\$5 \$10 \$15 \$20
ı	☐ \$25 ☐ \$50 ☐ Other \$
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	Please deduct the amount indicated above

monthly

_		,		
	bank	account	or	credit card

My signature below authorizes LCA to apply the enclosed voided check (if bank account deduction is checked above) or use the credit card details provided at left (if credit card is selected) as my first payment.

Authorizing Signature

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