



News & Press

Rai3 Report – Position of the Parma Ham Consortium

11/18/2024

Parma, November 18, 2024

In relation to what was broadcast on Sunday 17 November during the Rai3 Report programme, where the control system of our PDO was questioned and an attempt was made once again to associate the producers of Parma Ham with cases of non-compliance with animal welfare involving some breeders, we would like to point out the following.

The new specification for Prosciutto di Parma, which came into force in September 2023 with the aim of further improving the quality, distinctiveness and guarantees of Prosciutto di Parma, has brought about more restrictive quality rules and a more severe control plan.

The first 12 months of checks and surveys carried out by the Certification Body to verify and guarantee the suitability for the new Parma Ham specification, have provided the following results:

- 931,571 pigs diverted from the PDO circuit
- 711,628 fresh thighs diverted from the Parma Ham processing
- 71,334 Cured Hams Diverted from Parma Ham Certification

These results are concrete evidence of the effectiveness and severity of the controls carried out on the Parma Ham sector; they are also the Parma Ham Consortium's response to those who, for ideology, systematically and speciously discredit and delegitimize our Consortium with the aim of attacking the meat sector in a more general way, going so far as to throw mud on the seriousness and professionalism of the workers in the sector, to whom we extend our full solidarity.

Solidarity that we absolutely cannot have towards those who commit crimes against animals, such as the cases of some farms shown in the Report service.

In this regard, to protect the image and reputation of the 130 companies that make up the Parma Ham Consortium, we believe it is our duty to clarify that **the farms in question are not producers of Parma Ham** and, not being members of our Consortium, we do not have the power to strike them off nor, obviously, the right to close down companies, even causing their staff to be fired.

Our Consortium will continue to ensure compliance with the DOP rules to offer the highest quality to all our customers.

<https://www.prosciuttodiparma.com/news/rai3-report-posizione-del-consorzio-del-prosciutto-di-parma/>