



Last Chance for Animals Honors John Paul DeJoria With the Albert Schweitzer Award

LOS ANGELES, CA--(Marketwire - Nov 29, 2012) - Last Chance for Animals, an international non-profit animal advocacy organization based in Los Angeles, CA, is honoring John Paul DeJoria, Co-Founder of Paul Mitchell Systems. LCA will be presenting Mr. DeJoria with the Albert Schweitzer Award for a Lifetime of Devotion to Animal Advocacy and Humane Enterprise. Joining John Paul DeJoria and LCA's President and Founder Chris DeRose, Carrie Ann Inaba of Dancing with the Stars, Actress and Activist Alexandra Paul of Bay Watch fame, Actress Linda Blair, and Comedians Lahna Turner and Ralphie May will be among celebrities scheduled to attend.

WHEN: FRIDAY, NOVEMBER 30, 2012 6PM

WHAT/WHERE:

Benefit for Last Chance for Animals and presentation of award to John Paul DeJoria
Casa Del Mar
1910 Ocean Way
Santa Monica, CA 90405

CONTACT:

For more information, contact Karen Maish at campaigns@lcanimal.org or (310)271-6096 x27.

Last Chance for Animals (LCA), a national animal rights organization based in Los Angeles, has been active for almost three decades. Founded and led by animal expert, author, and actor, Chris DeRose, LCA's roots began in exposing the inherent cruelty of vivisection. LCA fights for the rights of animals by conducting investigations that expose animal cruelty, launching public awareness campaigns, pushing animal friendly legislation and helping prosecute animal abusers.

For more information, visit www.LCAAnimal.org.