

## **TRANSCRIPT TO THE 2012 NEWS CORPORATION AGM**

CDR: Mr. Murdoch, my name is Chris DeRose, I'm the president of Last Chance for Animals, an international animal advocacy organization. Sorry I'm not here to speak about the Shareholder stuff. First of all, I want to thank you for inviting me to the News Corporation meeting the second year in a row, but the most important thing for me here today is to profusely thank you for allowing us and keeping your word on providing Animals Australia and Last Chance for Animals a venue via editorials in your Australian newspapers on banning live animal export.

As far as I'm concerned sir, you're a man of your word and today that's very unusual and I think you're an honorable man. You didn't know me from Adam last time –and yet you granted me my request for a contact person in Australia. We made great progress because of your help and you responded to my letter last year and indicated News Corporation is a principled company. And once again, you've proven that to be true. You kept your word, sir, and I appreciate it and I thank you again.

We're far from this being over. I would like to continue our efforts through the Australian media and I would like to educate the American and European public on this issue and shine a brighter light on similar evils in Europe and the United States.

All I ask for is the same opportunity you agreed to last year in Australia and that's a fair and impartial voice through your American and European media as well as Australia. You once said people like to say that the most valuable asset in today's world is knowledge and that a free and democratic society depends on an educated public. Well sir that's exactly the business I'm in. I've been exposing animal atrocities for 35 years and change only occurs through an informed public. You once said that News Corporation's international strategy is based on appealing directly to the hearts and minds of customers and Last Chance for Animal's global strategy is the same. With your help we can educate people globally to make informed choices. With your assistance we can reach more people expediently and intelligently with the knowledge of the facts.

Last year, in your letter you stated News Corporation believes in making right what was wrong. The forum you provided in Australia has been a tremendous step in making this happen. If you can provide me with an outlet through News Corporation American and European media, you'll be assisting my efforts to right wrong on a global scale. And you did once again say, "Our company thrives on challenges" and I say, "If not us, who?"

RM: Thank you very much. We'll certainly take all that into account.

CDR: Thank you very much Mr. Murdoch.