



2022 Annual Report

To all current and future supporters of Last Chance for Animals:

Last Chance for Animals (LCA), known as “The FBI of Animal Rights,” is an international nonprofit organization dedicated to fighting animal cruelty. LCA’s Special Investigation Unit (SIU), conducts in-depth undercover investigations to expose horrible cruelty and misuse of animals. The SIU team focuses on validating information, detecting suspect activity, exposing illegal or unethical activities and reporting them to local, state and federal authorities for prosecution. The information obtained in LCA’s investigations is used to develop campaigns, provide grassroots education and outreach to the public and draft legislation that will bring real permanent changes for animals.

LCA recognizes all animals as sentient beings that should not be subjected to exploitation by humans for food, entertainment, clothing or scientific curiosity and deserve to live their lives free from pain. LCA advocates conscious and informed lifestyle decisions and is committed to disseminating truthful information about societal animal abuse in order to improve the manner in which animals are treated worldwide.



[Here are Some of LCA's Investigative Work and Campaigns](#)
[Combatting Animal Abuse in 2022](#)



PURSUING JUSTICE FOR THE ANIMALS AT MARINELAND CANADA:

On December 21, 2022, Ontario's Crown Attorney denied justice and dropped the case against Marineland Canada. The Niagara Regional Police Service criminally charged Marineland in December 2021 of violating provisions of the Ending the Captivity of Whales and Dolphins Act based on two legal complaints filed by LCA. In fall 2021, LCA's investigator documented dolphins and beluga whales clearly performing to entertain the public, leading the police to investigate and press charges. LCA's complaint and the charges have garnered significant media coverage in both Canada and the U.S.

Marineland was first ordered to appear in court on February 14, 2022, to face the charges and after 10 court appearances and delays during 2022, the Crown Attorney, Michal Sokolski, has halted the criminal proceedings, stating there was a significant backlog of cases due to COVID-19 and **it was not in the interest of justice to take this matter to trial. Sokolski also indicated the court needs to give priority to cases deemed "serious."**

LCA is outraged by this decision from the Crown, which is a miscarriage of justice for the animals. Video evidence does not lie and *proves* Marineland continued to use dolphins

and whales in performances to entertain guests, despite being rendered illegal under the 2019 law, the *Ending the Captivity of Whales and Dolphins Act*. LCA urges the Crown to reverse their decision and hold Marineland accountable under the Act. Marineland is not above the law!

In 2019, Canada passed the historic *Ending the Captivity of Whales and Dolphins Act*, aimed to phase out cetaceans in captivity. Section 445.2(4) of the Act states it is an offence to use Cetaceans (whales, dolphins & porpoises) in entertainment performances without a license. LCA made numerous inquiries about this since the law passed, most recently with four different Government Agencies, all of which confirmed no license had been issued to Marineland to conduct performances. After news broke of LCA's complaint, Marineland confirmed in a statement to CBC News it did not hold a license. The charges garnered national media attention in Canada, with the Green Party of Ontario releasing a statement calling for captivity and the use of cetaceans in entertainment performances to end. Marineland Canada is home to 5 captive Bottlenose dolphins, a lone orca named Kiska and approximately 40 Beluga whales, the largest population in North America.



GREAT NEWS! CLASS B DEALERS ELIMINATED PERMANENTLY
STOPPING STOLEN & LOST COMPANION ANIMALS FROM BEING SOLD
TO RESEARCH FACILITIES:

LCA has achieved a HUGE win for the animals with President December 29, 2022, which contained an LCA-championed provision to permanently eliminate Class B dealers in the U.S. LCA has aggressively pushed the passage of the Pet Safety and Protection Act (PSPA) in recent years, but a permanent end to the practice of selling stolen and lost dogs and cats remained elusive. However, LCA was successful in getting Congress to include key language from the PSPA in the final Omnibus bill. LCA first started investigating pet theft and the sale of stolen animals to research in 1988. LCA exposed and busted Class B dealers, licensed by the USDA, which have a long, sordid history of stealing pets, operating horrific holding facilities, and upselling these abused animals for top dollar to research facilities. Language blocking the licensing of Class B dealers has been included in the Omnibus bill since 2016, however, **this is the first time the language has become permanent!** LCA had to make sure this language was included in each session as we know Class B dealers are just waiting to get back in business. Thanks to your support, LCA was able to shepherd this provision into law, ensuring Class B dealers are permanently eliminated. No longer do we have to make sure this language is always included in the Omnibus bill. The pipeline of lost and stolen dogs and cats being sold to research facilities is finally stopped - a problem over 55 years old.

In February 2022, an op-ed by Chris DeRose ran in the Pittsburgh Post- Gazette calling for the passage of the PSPA. In September 2022, a celebrity letter of support for the PSPA authored by Kim Basinger and signed by over 30 influential celebrities was sent to the U.S. House of Representatives. Clint and Alison Eastwood, Billie Eilish, Melissa McCarthy, and Kris Jenner were among those who signed on. The celebrity letter garnered media attention in *The Hill*, a leading Capitol Hill newspaper focused on Congress and politics.



GREAT NEWS! CALIFORNIA’S FUR BAN GOES INTO EFFECT 1/1/2023: California Governor Gavin Newsom signed AB 44 into law on October 12, 2019, making California the first US. state to ban the sale and manufacture of new fur products. The bill goes into effect on January 1, 2023. This is a big win for fur-bearing animals. The non-stop LCA sponsored Fur-free Friday protests targeting the stores on Rodeo Drive in Beverly Hills, which have been held since 1986, had a big effect on this victory. LCA will continue to protesting until all Rodeo Drive stores and retailers stop selling fur online and in other states.



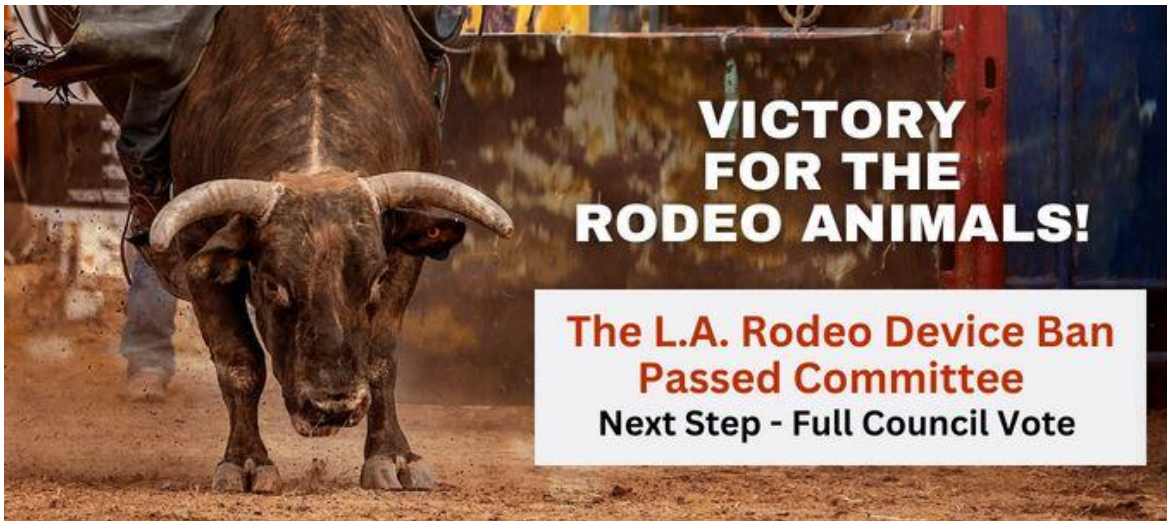
Virunga’s first ranger pilots, Bright Uzunga Bedidjo and Claude Mbaraza



PROTECTING MOUNTAIN GORILLAS AND SUPPORTING VIRUNGA NATIONAL PARK'S

AIRWING: LCA continues to be the major supporter of Virunga's AirWing program since 2016 in the Democratic Republic of the Congo. A functional and modern AirWing program provides the best possible tool for the park in their anti-poaching, conservation and security efforts. In 2022, LCA became the #1 supporter of Virunga's Pilot Training Program and will continue to support the program in 2023.

Virunga National Park, a UNESCO World Heritage site, is Africa's most biodiverse protected area spanning 3,000 square miles and exists to protect 1/3 of the world's wild mountain gorillas and more than one thousand species of mammals, birds, reptiles and amphibians. Virunga has a vision for responsibly harnessing the Park's natural resources to create new opportunities and a brighter future for the four million people affected by conflict who live within a day's walk of its borders. Conservation is key to the survival of Virunga's mountain gorillas and rich biodiversity. In recent years, poaching and the Congo Civil War have seriously damaged its wildlife population. Approximately 250 rangers and employees of Virunga have been killed in the line of duty in the last 20 years. Virunga rangers and employees are dedicated individuals who aim to protect Africa's oldest national park and its animals from armed groups, illegal poaching, and land encroachment and bring about peace and prosperity. The rangers go through intensive training and bravely risk their lives on a daily basis to protect the park and the wildlife, including the majestic mountain gorilla. Without the bravery and sheer determination of Virunga's rangers, staff, and the AirWing program, the park and the wildlife would cease to exist. LCASavingGorillas.org



GREAT NEWS! THE LOS ANGELES RODEO DEVICE BAN PASSED

COMMITTEE: LCA has been working hard on getting the Rodeo banned in Los Angeles. The Los Angeles City Council Ban on December 7, 2022. The fight is not over, the Ordinance will next go before the Los Angeles City Council for a vote, which is estimated to take place in January 2023. When passed, the ordinance will ban the “Tools of Torment” (i.e., bucking straps, electric prods, and sharpened spurs) that force animals to perform in rodeo events held in Los Angeles. This Ordinance will effectively put the rodeo out of business in Los Angeles as they can’t operate without these tools. LCA participated in the Committee hearing and spoke during the public comment time. The passage of this Ordinance can happen with your help.

In November 2022, a new poll, by Washington D.C. based Lincoln Park Strategies commissioned by LCA, found overwhelming support for the ban. A poll of 600 Los Angeles voting residents found 72% support banning electric prods, flank straps, and other tools that force rodeo animals to perform. The poll showed strong support for the Ordinance across all demographic groups, including 70% approval among African American respondents and 67% among Latino respondents. 80% of respondents did not know the rodeo was held in L.A. or knew very little about them. Only 11% of respondents ever attended a rodeo event in L.A. and over 50% of people who attended a rodeo event supported the Ordinance.

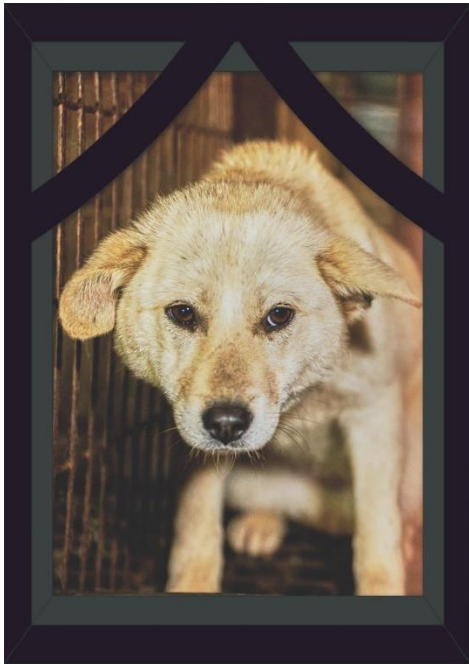
Bull riding is a dangerous and cruel rodeo “sport” that jeopardizes both the human rider and the bull. A growing number of jurisdictions already have rodeo prohibitions or restrictions in place. These include Fort Wayne, IN; Pittsburg, PA; Southampton, NY; Pasadena, CA and Chino Hills, CA. Outside of the United States are Auckland, New Zealand; parts of Brazil; Quebec, Canada; and the United Kingdom. StopBullRiding.com



SUPER COW: In September 2022, LCA released the short film *Super Cow*, a condemned cow’s last chance at freedom, told in stop motion animation. Produced by LCA and music by Moby, *Super Cow* follows the story of Daisy and her daring escape from slaughter. Over one million people have viewed or shared *Super Cow*, raising awareness about the plight of billions of farmed animals killed globally for food each year. www.SuperCowFilm.com



August 2022 Boknal Protest Moran Market



CONTINUING THE FIGHT TO END S.

KOREA'S DOG MEAT TRADE: LCA and sister organization in Seoul, Animal Liberation Wave (ALW), continue to work on ending the dog meat trade in S. Korea. LCA/ALW'S 5-month investigation conducted between February and June 2022, revealed the trafficking of pet dogs into the meat trade by "middle merchants" that travel by truck across S. Korea. Investigators witnessed middle merchants buying pet dogs from households, churches, and factories that are first sold at dog meat auction houses, then secretly electrocuted in nearby slaughterhouses. The meat from these slaughtered

dogs is sold by vendors located in Seongnam Moran Market.

The market is behind the existence of illegal dog auction houses and slaughterhouses across the country. LCA/ALW are working on a grassroots movement mobilizing the citizens of Seongnam City (where Moran Market is located) to take action. During Boknal, LCA/ALW and dedicated activists held a demonstration at Moran Market with

findings from the investigation. The end of the S. Korean dog meat trade cannot be achieved without the complete closure of its mecca, the Moran Market.

StopDogMeat.com



FUR-FREE FRIDAY PROTEST: California’s fur ban will go into effect on January 1, 2023, making the sale and production of new fur illegal. LCA’s 36th Annual Fur Free Friday demonstration was held on November 26, 2022, and celebrated California being the first state to go fur-free. LCA and dedicated animal rights activists marched down rodeo Drive in Beverly Hills raising awareness and educating retailers and shoppers on the horrors of the fur trade. The protestors stopped and targeted the retailers that continue to sell fur outside of California and online. FurFreeFriday.com

Public Education and Outreach:



Animal News Van: LCA and the Animal News Van (ANV), attends special events, conferences, schools and fundraisers. LCA's custom-made, donated ANV is equipped with two large plasma television screens, a speaker system and led ticker tape. The ANV uses the powerful medium of video to educate citizens about the current conditions animals live in by showing investigative reports and disseminating breaking news stories. Attendees at each event range from 30-300.

LCA's ongoing educational campaigns include extensive efforts to educate the public about animal suffering and ways to combat it using peaceful and lawful methods such as petition-signing, letter-writing, civil disobedience demonstrations and product boycotts. Special emphasis is given to schools to encourage the younger generation to adopt a compassionate, cruelty-free lifestyle.

Throughout the year, LCA was interviewed for television and radio shows, online news outlets and conducted numerous lectures at educational institutions. LCA also organized and attended civil disobedience demonstrations, tabling events and conferences with leaflets and petitions, educating the public about animal cruelty and what can be done to stop it.

Social Media & Websites: LCA strives to educate the public about animal issues through websites, email alerts and social media. These educational tools are valuable

resources for the public as they contain information on a variety of animal rights issues, encourage readers to take action and provide an opportunity to update members about LCA's programs. LCA's network of websites and social media includes LCAnimal.org, StopDogMeat.com, FactoryFarm360.org, EndAgGagLaws.com, NoCircusCruelty.com, FurFreeFriday.com, LCASavingGorillas.org, EatCrueltyFree.com, twitter.com/LC4A, instagram.com/lc4a and facebook.com/LastChanceForAnimals.

High Accreditations from Charity Rating Websites: LCA is highly committed to accountability and financial transparency: [Better Business Bureau Wise Giving Alliance - give.org](http://BetterBusinessBureau.org) - LCA has met all 20 standards and is an accredited charity. [GuideStar/Candid - guidestar.org](http://GuideStar.org) - LCA is a Platinum level (highest level) participant. [Charity Navigator - charitynavigator.com](http://CharityNavigator.com) - LCA has received a four out of four-star rating.



Financial Information: LCA is a nonprofit, tax-exempt 501(c) (3) organization funded by over 180,000 individual donors around the globe. Our annual budget is far below that of many other animal advocacy groups. We are committed to using our funds in the most cost-effective and efficient manner possible. In the fiscal year ending December 31, 2022, LCA received a total income of \$4,110,684 broken down as follows:

Donations and contributions	\$ 1,009,449
Bequests	590,681
Grants	575,000
Books & merchandise	206
Gain on sale of securities	110,509
Royalties	4,694
Paycheck protection program	115,752
Interest & dividend income	<u>159,805</u>
Total	\$ 2,566,096

LCA allocates expenditures to Programs, Fundraising and Administration/General.

Programs include expenses directly related to LCA’s work to expose and end animal cruelty and abuse. This includes funding for program activities of undercover investigations and campaigns, purchasing investigative equipment, working with the media and government entities and creating informational materials to inform people about animal exploitation.

Fundraising includes expenses, which have a primary purpose of raising revenue to allow LCA’s mission and work to continue. This includes efforts to solicit donations and expenses related to those efforts. 20 percent of direct mail costs is fundraising expense and 80 percent is the program cost of educating our members and calling them to action.

General & Administrative includes expenses for supporting and maintaining the business side of LCA and includes filing paperwork with appropriate agencies to ensure LCA operates as a responsible and legal nonprofit organization.

Depending upon the nature of the staff position, salaries vary in their percentage reported as program, fundraising and management/general expense.

Year Ended December 31, 2022 Expenses:

	EDUCATION & PUBLIC OUTREACH	INVESTIGATIONS	FUNDRAISING	GEN & ADMIN	TOTAL
Payroll Expense	288,811	410,004	50,052	4,925	753,792
Direct Mail	500,830	0	125,207	0	626,037
So Korea Dog Meat	305,745	72,739	0	0	378,484
Campaigns	317,382	0	0	0	317,382
Public Relations	223,346	0	0	0	223,346
Professional Fees	84,690	101,671	6,207	3,507	196,075
Educational Event Expense	145,145	0	41,689	0	186,834
EE Benefits	67,785	37,920	4,025	1,220	110,950
Computer Expense	78,795	10,458	2,880	974	93,107
Investigations Fees & Expenses	0	92,221	0	0	92,221
Rent	43,993	35,194	5,279	3,519	87,985
Contributions/Support Other Grp	86,221	0	0	0	86,221
Lobbying Contributions	69,346	0	0	0	69,346
Donation Processing Fees	0	0	61,204	0	61,204
Insurance Expense	27,584	21,929	3,279	2,267	55,059
Depreciation & Amort Exp	12,519	23,428	1,502	1,002	38,451
Polling	30,000	0	0	0	30,000
Investment Advisory Fees	0	0	0	28,744	28,744
Meals & Entertainment Exp	21,185	3,896	0	0	25,081
LCA Europe Investigations	0	19,927	0	0	19,927
Animal News Van Expenses	16,793	0	0	0	16,793
Printing and Reproduction	12,919	0	882	0	13,801
Protest & Petition Exp	12,975	0	0	0	12,975
Delivery & Postage	4,732	4,952	2,623	77	12,384
Charitable Registration Fees	0	0	11,353	0	11,353
Office Expense	6,138	2,045	307	2,020	10,509
Press Conferences & Releases	10,472	0	0	0	10,472
Dues and Subscriptions	8,776	0	835	0	9,612
Telephone Expense	6,897	2,122	318	212	9,549
Social media expenses	7,961	0	0	0	7,961
Bank & Interest Charges	3,133	2,557	526	266	6,482
Automobile Expense	6,393	0	0	0	6,393
Travel	6,369	0	0	0	6,369
Film & Video	4,548	0	0	0	4,548
Advertising	3,650	0	0	0	3,650
Staff Recruiting	2,176	105	0	0	2,281
Gift Expense	313	66	0	0	378
Totals	2,417,620	841,235	318,170	48,733	3,625,758

Overall breakdown of expense categories as a percentage of total expenses is as follows:

Programs	90%
Fundraising	09%
General & Admin	01%
Ending Net Assets:	\$4,093,927

LCA's 2022 Board of Directors and Officers:

Christina Snyder - Board Chairperson, Animal Advocate & Philanthropist

Robert Ferber - Board Vice Chairperson, Former Prosecutor & Animal Advocate

June Averseng - Board Member, Treasurer & Secretary, Animal Advocate

Rikki Rockett - Board Member, Animal Advocate & Drummer for Poison

James R Balesh - Board Member, Civil Litigations Attorney

Chris DeRose - Board Member, President & Chief Executive Officer of LCA

Cindy Beal, Chief Financial Officer & Executive Director of LCA

LCA was founded in 1984 to expose and end animal cruelty, focusing on ending animal-based experimentation (vivisection) through education and non-violent civil disobedience. For almost four decades, LCA has grown and broadened its focus to include all areas in which animals are abused in society: the fur industry, factory farming industries, wildlife management, stolen pets for research and product testing on animals.

In 2023, LCA will continue to work hard as the “FBI of Animal Rights” through undercover investigations and hard-hitting campaigns.

Thank you for caring enough about your donation and your involvement with LCA to read our annual report. I hope you feel as much pride as I do about LCA, because without your support, none of our work is possible.

For the animals,



Chris DeRose
Founder and President
Last Chance for Animals

Last Chance for Animals is a nonprofit organization incorporated in the State of California, and since 1985 has been categorized with Federal I.D. # 95-4013155 by the IRS as a tax-exempt 501(c) (3) organization. Donations are deductible to the fullest extent allowed by law.



Mission Statement

Last Chance for Animals (LCA) recognizes all living beings as possessing intrinsic value and, as such, are entitled to certain basic rights. Non-human animals are sentient individuals and should not be subjected to exploitation by humans.

LCA does not accept that a difference in species justifies wanton exploitation or oppression for any purpose. For this reason, LCA opposes the use of animals for our food, entertainment and scientific curiosity. In addition, LCA recognizes the use of non-human animals in experimentation designed to cure human disease as both immoral and of questionable scientific validity. LCA advocates conscious and informed lifestyle decisions and is committed to disseminating truthful information about societal animal abuse.

Cost-Effective Fundraising

LCA is dedicated to helping animals. In the process, we are looking for ways to reduce our fundraising expense while, at the same time, meeting the needs of our donors. We examine ways to increase the amount of donations that go directly to helping animals and provide donors with several convenient and innovative options for gift-giving.

Planned Giving

LCA is available to help you with your estate planning. In addition to leaving LCA in your will, there are other planned giving options that not only benefits the animals, but also benefits you through tax deductions. Planned giving is an important source of financial support for the animals.

Non-Cash Gifts

LCA accepts non-cash gifts and will either use the gift or sell the gift to help fund our investigations and campaigns. Any property of value can be donated to LCA; including, but not limited to, real estate and stock portfolios. By donating stock before selling it, you not only deduct the value of the portfolio, but you also avoid paying capital gains taxes.

Autos for Animals – Turning Cars into Care

Help save animals' lives by donating your used automobile, boat or RV to LCA. It is quick and tax deductible to the fullest extent allowed by law. Click on the link to donate your vehicle at LCAnimal.org.

Gifts of Goods or Services

In-kind donations of goods and services allow LCA to reduce its expenses. If you have skills that could benefit LCA, or if your company has products or services that could assist LCA in its fight against animal cruelty, please contact us.

Special Investigations Team - Automatic Monthly Giving

Support LCA's undercover investigations by becoming a Special Investigations Team member by signing up to donate monthly via automatic withdrawals from your credit card or checking account. Recurring donations help LCA establish regular funding that is convenient to donors and helps reduce fundraising expenses.

For more details on any of these programs, please call 310-271-6096, ext. 28.

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